

Brought to you by **IFSA** & **RESTAURANTS ASSOCIATION OF IRELAND**

FOOD&BEV LIVE 2018



6th & 7th February 2018 | CityWest Dublin | **McLaughlin**

MAKE SURE YOU'RE CENTRE STAGE AT FOOD & BEV LIVE

BOOK YOUR STAND TODAY

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The team that delivers



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IN 2018

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BE PART OF THE ACTION AT FOOD & BEV LIVE 2018!

Following on from our most successful CATEX event in 2017, IFSA (Irish Foodservice Suppliers Alliance) are delighted to bring you plans for the Industry's trade event for 2018 – Food & Bev Live to be staged at City West on 6th & 7th February.

Capitalising on a revitalised Foodservice sector and acting as host to a range of National Skill competitions, demonstrations, and debate, Food and Bev Live will be a two day shop window for all things positive within our Industry.

We are constantly adding to the Food and Bev formula and I am delighted to welcome the Restaurant Association of Ireland to the show for 2018. The RAI will partner with us to host a new element to the event – The Tech – Hos area which will feature some of Europe's leading providers of technology solutions to the Foodservice and Hospitality sectors.

Also new for 2018, we will have a dedicated area for suppliers to the buoyant and innovative QSR sector. Many of our IFSA members already supply to the QSR and convenience sectors and Food and Bev Live will bring all of these solutions together attracting operators nationwide to attend.

Make Food and Bev Live part of your sales and marketing plans for 2018.

Larry Smith
Chairman



IFSA
IRISH FOODSERVICE SUPPLIERS ALLIANCE

Among the many features confirmed for the 2018 show are the:

- National Barista Championships
- National Cocktail Championships
- Euro-toques Ireland Live Stage
- Chef Ireland Culinary Competitions
- Contract Caterers' Culinary Challenge
- New Tech – Hos Pavilion
- New QSR and Fast Food area
- Chef Network Stage

A well-established event in the foodservice calendar, FOOD & BEV LIVE offers suppliers a prime opportunity to connect with buyers and promote their brands,' says IFSA Chairman, Larry Smith. 'We anticipate another record turnout in 2018 when hospitality operators gather to source the best products and celebrate the greatest talent in the industry. Make sure you don't miss the action at this exciting event. Call the team now to book your stand.

WHO WILL VISIT?

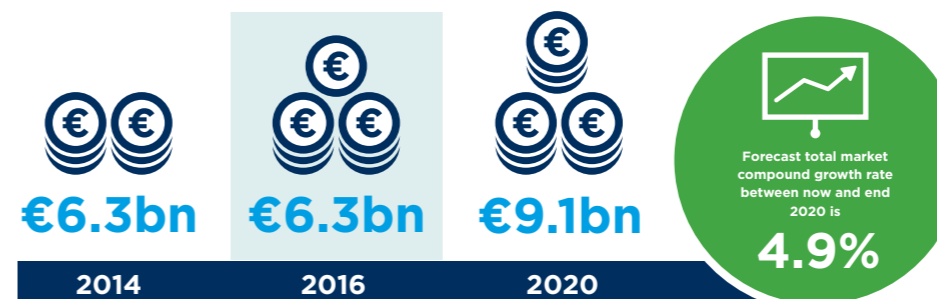
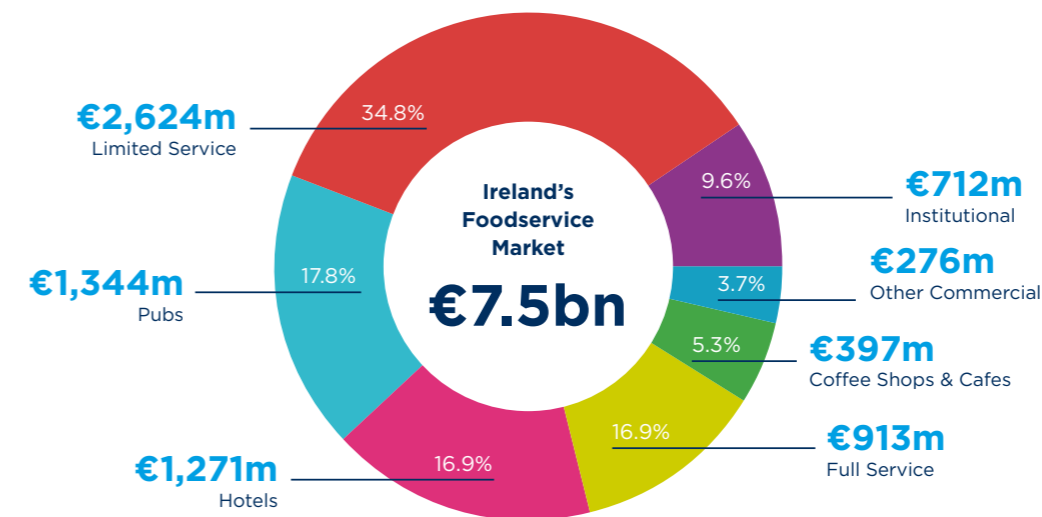
- Restaurateurs and managers
- Hoteliers and managers
- Publicans and managers
- Chefs
- Food and beverage managers
- Contract caterers
- Café owners and managers
- Baristas
- Bartenders
- Butchers
- QSR operators
- Bakeries

WHY?

- To source new products
- To meet new suppliers
- National Barista Championships
- National Cocktail Championships
- Chef Ireland culinary competitions
- Contract Caterers' Culinary Challenge
- Euro-toques Ireland Live Stage
- Champions of Champions Gala Dinner

SERVICING A BUOYANT FOODSERVICE INDUSTRY

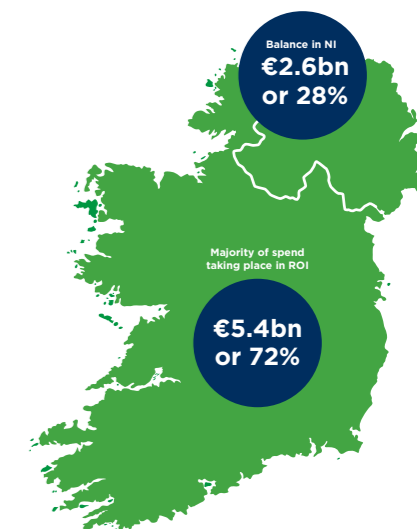
FOODSERVICE IN IRELAND COMPRISES OF:



Ireland's foodservice market has grown from €6.3 billion in 2014 to €7.5 billion in 2016 and is forecast to grow to over €9 billion by end 2020.



The Irish foodservice industry will be €1.6bn (or 21%) larger in 2020



SOURCE BORD BIA MARKET ANALYSIS 2017

A MESSAGE FROM THE RESTAURANTS ASSOCIATION OF IRELAND

Dear Restaurateurs and Hospitality Business Owners,

Food and Bev Live is a unique trade event that caters to those owning, operating and working in restaurants, hotels, gastro pubs, bars, catering companies and leisure establishments across the Ireland and Europe. Food and Bev Live is designed to provide you with the tools, ideas and networking opportunities you need to build your restaurant or foodservice business.

Across our live events we aim to surprise you, to inspire you and to engage you with culinary demonstrations, premier competitions and astute seminars highlighting key industry trends, progressive ideas and exceptional talents.

For the first time ever, we will host the largest Hospitality Technology Summit in the World, under one roof. This will bring the Worlds latest hospitality and tourism technology start-ups to Ireland for a 2 day global innovation forum. Ireland is the place to be in 2018.

Looking forward to seeing you in at Food & Bev Live 2018.

Adrian Cummins
CEO



RESTAURANTS ASSOCIATION OF IRELAND